

Our Mission:

To improve the practice of public finance in California by providing responsive and reliable information, education and advice.

STAY INFORMED

To view upcoming seminar information and agendas, visit:

www.treasurer.ca.gov/cdiac/seminars.asp

To register for CDIAC's seminar notification service, please go to:

www.treasurer.ca.gov/cdiac

Click on: "Sign Up to Receive Information on CDIAC Seminars and Publications"

Announcements for CDIAC seminars will provide recipients with the opportunity for early registration. Notifications will contain links to agendas and payment information featured on CDIAC's website.

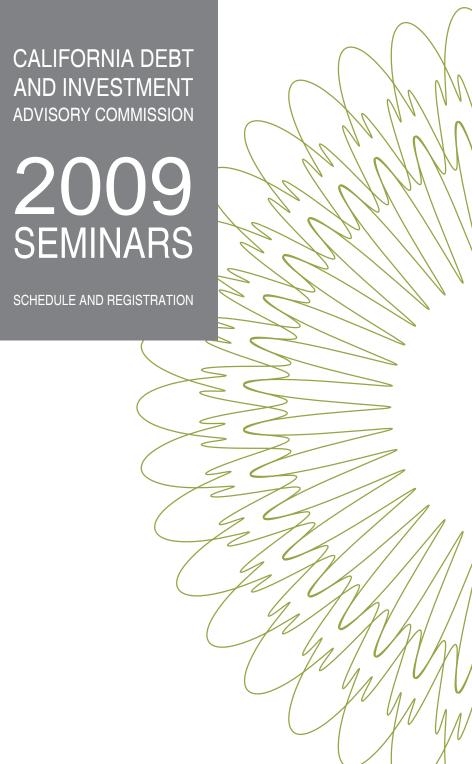
California Debt and Investment Advisory Commission

915 Capitol Mall, Room 400 Sacramento, California 95814 (916) 653-3269

email us at: cdiaceducation@treasurer.ca.gov

view our website at: www.treasurer.ca.gov/cdiac





HOW TO REGISTER

Registration can be charged using VISA or MasterCard or paid by mailing a check and enrollment form to CDIAC.

To register online using VISA or MasterCard:

Step One: Go to www.treasurer.ca.gov/cdiac/ seminars.asp

Step Two: Choose the appropriate seminar and click on "Register Online."

You will be directed to a secure website where contact and credit card information will be gathered.

To register by mail using a check:

Step One: Go to www.treasurer.ca.gov/cdiac/ seminars.asp

Step Two: Choose the appropriate seminar and click on "Register by Check." Fill out the electronic enrollment form online and print, or print the form and fill it out.

Step Three: Mail the registration form with payment to:

Seminar Programs California Debt and Investment **Advisory Commission** 915 Capitol Mall, Room 400 Sacramento, California 95814

Registration confirmations will be sent to attendees upon receipt of payment. Registration is only guaranteed upon receipt of payment by check or credit card.

CDIAC seminars are generally only open to public agency representatives. Exceptions are: The Bond Buyer Pre-Conference, Fundamentals of Land-Secured Financing, and Financing Solar Energy.

Because seating is limited, registration is on a first come, first served basis and CDIAC does not reserve spaces for its seminar programs.

Refunds are granted only if cancellation occurs before the registration cut-off date.

Substitution of officials or staff from the same entity is permitted. CDIAC will close registration prior to the cut-off date if the maximum occupancy for the conference facility is reached. No "walk-in" registration is allowed.

CDIAC recommends that participants bring confirmation notices to check-in on the first day of the seminar. Seminar presentations will be available online before each class. Participants can preview and print presentations to bring to the class if they wish.

CDIAC is an MCLE-approved provider.

2009 SEMINAR SCHEDULE

Debt Seminar 2: Mechanics of a Bond Sale

April 30 - May 1, 2009

Crowne Plaza Redondo Beach and Marina Redondo Beach, California

Cost: \$250

Registration Deadline:

March 30, 2009 or until filled

This seminar covers structuring the financing, developing a debt management policy, using a plan of finance, securing credit enhancement, preparing legal documents, marketing an issuance, understanding federal arbitrage rules and regulations, and investing bond proceeds. This is the second in a three course series. Seminars can be taken out of sequence.

Debt Seminar 3: Living with an Issue: **Ongoing Debt Administration**

May 14-15, 2009 Sheraton Mission Valley San Diego San Diego, California Cost: \$250 Registration Deadline: April 14, 2009 or until filled

This seminar assists issuers with the administration of their debt instruments. It covers the roles and responsibilities of trustees, issuers, bond counsel and financial advisors, arbitrage, rebate calculations, continuing disclosure, compliance monitoring, refundings, and advanced debt structures.

Bond Buyer Pre-Conference

September 14, 2009 La Costa Resort & Spa Carlsbad, California Cost: To Be Determined

For more information, please visit The Bond Buyer's website at ww.bondbuyer.com/ conferences.

Disclosure in Municipal Securities

September 24, 2009 Ziggurat Building

West Sacramento, California

Cost: \$250

Registration Deadline:

September 1, 2009 or until filled

Topics for this one-day seminar include an overview of the federal laws and rules governing compliance, the 11 deadly sins, issuer-agency reporting responsibilities, and disclosure technology. This seminar will emphasize disclosure issues for entities that must manage bond proceeds even if they do not issue the bond.

Debt Seminar 1: Fundamentals of Debt Financing

October 1-2, 2009 Concord Hilton Concord, California Cost: \$350

Registration Deadline:

September 1, 2009 or until filled

This one and one-half day seminar is the first in a series of three debt-issuance courses. It covers the roles and responsibilities of financing team members, types of short- and long-term financings, the decision to use credit enhancement, and the credit rating process. The seminar concludes with a discussion of issuer responsibilities for initial and continuing disclosure. The debt seminar series can be taken in any sequence.

Financing Solar Energy: Options for California's Local Governments

Oakland Marriott Oakland, California Cost: \$350 (Public Representatives) \$500 (Private Sector Representatives)

October 8-9, 2009

Registration Deadline: September 8, 2009 or until filled

CDIAC's first course covering options for financing solar energy will offer information on Mello-Roos financing, Public-Private Partnerships (P3s), and government incentive programs to promote investment in solar energy.

Advanced Concepts and Practices for Investing Public Funds

October 22-23, 2009 Wyndham San Jose San Jose, California Cost: \$350 Registration Deadline:

September 22, 2009 or until filled

This one and one-half day seminar includes panels on investment economics, investment products, cash flow analysis, investment objectives, and performance measurements.



School Debt Financing

Land-Secured Financing

Debt Seminar 2: Mechanics of a Bond Sale

Debt Seminar 3: Ongoing Debt Administration

